**Consulting by Degrees (CbD) Promotion Experience Summary**

**Consultant Name: Alexander B Brown**

**Service Line: Digital Customer Engagement & Design**

**Blue Pages Manager: Ben Coit**

**CbD Program Manager: Mary Riker**

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| **Client** | **Role Summary** | **Start/End Dates** | **Project Assessment**  **Attachment** | |
| University of Notre Dame | Android Developer – I was the lead android developer for this project. I was brought in for a rapid 3 week development phase to bring the android product, which had fallen far behind interms of look & fell and development progress up to the same level as the iOS product | 11/2015-12/2015 | No project assessment conducted. | |
| USAID GHSC | Project Management Assistant – I maintained and conducted the day to day staffing and subcontractor process for the PMO lead to bring the team of 15 in January to well over 100 in October when I left. Additionally, I processed, audited, and maintained records on many the invoicing and compliance aspects of the contract. | 1/2016 – 10/2016 |  | |
| UMD Student for Life | Project Lead – I lead this investment effort which included the creation of the strategy to move from co-creation to a project with this client. I was also responsible maintaining the client relationship, designing and leading the IBM Design Thinking activities, and presenting out findings back to the client | 9/2016 – 12/2016 |  | |
| VA Project | Android Developer & Strategy Consultant – Filled several roles on this team. I led the creation of the android prototype. I have provided the technical strategy perspective to examine and prototype potential features. I have also conducted user interviews and participated external exhibitions to help build awareness about IBM’s investment and POV in Suicide Prevention for Veterans | 12/2016 – present |  | |
| USPS International Mail - Block Chain | Lead UX/UI Developer & Designer – Responsible for the design & development of the user experience, I co-facilitated the design thinking process, led the creation of the wireframes, and coded the front end. I also created the integration point between the UI and API | 4/2017 – 6/2018 |  | |
| **End of Year Assessments** | | |  | . |

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| **Leadership Sponsor Names (PM, SAM, SAL)** | **Title** | **Project worked with Sponsor (where applicable)** |
| **Client Projects** | | |
| Mark Fisk | Project Executive  Executive Sponsor | UMD Student for Life  USPS Blockchain  OPM Blockchain |
| ToniAnn Thomas | Strategic Deal Team Leader | UMD Student for Life |
| Ben Coit | Project Manager | VA Project |
| Cesar Castellon | Project Manager | USPS Blockchain |
| Sohail Malik | Delivery Executive | USAID GHSC PSM |
| Susan Wedge | Vice President & NEST Leader | VA Project |
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| **Other Significant Contributions to IBM\*** | **Hours** | **Description of Results** |
| **Awards & Recognitions** | | |
| GBS Service Excellence Award 2017 | N/A | Recognized for outstanding work and contributions. Demonstrating the IBM Practice: **Restlessly reinvent -- our company and ourselves**. |
| Manager’s Choice Award 2016 | N/A | Recognized by my Manager for:   * **Think. Prepare. Rehearse.**. |
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| **Recruitment, Marketing, and Outreach** | | |
| George Washington University – Recruitment Event | 5 | I presented on the CbD program section to GWU students interested in potentially joining IBM and then lead a breakout session on what joining IBM and being in the CbD program was like for me. |
| Intern Coordinator | 16+ | I organized and managed the details for the UMD intern program in the spring of 2017. I was responsible for ensuring that each intern had a fulfilling experience and completed all the administrative tasks required of them. I am also responsible for one intern this summer and I will be acting as a mentor to teaching about IBM Design Thinking, prototyping, and mobile development |
| Center for the Business of  Government – Facilitator | 6 | I facilitated a break out session for center to help draw out ideas with leaders of the Center and other government thought leaders |
| CbD Peer buddy | 20 | I am a peer buddy to 4 new CbDers. This is a responsibility and privilege that I take seriously. I try and connect with each of my peer buddies at least once each quarter to make sure that they have as smooth a transition into IBM as possible and help them with anything I am able. In addition to being their peer buddy I often provide similar council to their colleagues who need it and are unable to connect with their own peer buddy in that monet |
| **Other Contributions to IBM** | | |
| IBM Design Thinking  Evangelist | ~60 | Created, designed, and will be facilitating a 3 week IBM Design Thinking effort for a cloud migration project to help the client reimagine their software development approach. I also asked design and facilitate a session for over 100 members of a USPS conference by a Postal Client who participated in a previous session that I led |
| IBM Design Thinking  Trainer | ~32 | Taught IBM Design Thinking to a large group of IBMers for the Network of Emerging Women and for a full day courses to certify IBMers to become practitioners |

\*Additional contributions to support your promotion can include the following: Thought Leadership (practice development), Sales Support, Awards/Recognition, Community and service activities, etc.

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| **ACE Feedback Attachment** | **Author, Position, band (if known)** |
| Alex - thanks for the opportunity to provide feedback - sorry it is a bit late for 2016. So my perspective on your work on the UMD TerpTime App and on supporting the campaigns - is not only did you provide excellent work products, collaborate, and were a pleasure to work with - you did two additional things as well I have rarely seen in a CBDer in all my years at IBM. 1) You challenged the status quo - but in a way where you did not come off as un-informed or egotistical - where you clearly presented your reason/argument/position and in some cases backed off (appropriately) and in some cases stood your ground. This is a great skill to have - and gave you instant credibility with your team-mates and with me 2) You provided that mix of technical knowledge, business acumen, and a great attitude. This showed in your presentation to UMD leadership and the team's confidence in having you present the overall idea and results in a fairy daunting forum given the executive presence from both IBM and UMD. You did a great job with this. As far as 2017 - I think IBM really needs you in the NEST work for the year. If this concept is going to work - we need skills like yours building this collaboration, camaraderie, and no kidding great work product in our NEST collaboration and solution. I would love to see one of the NEST scrum teams work together to build some great capability and then transition to a billable assignment (together as a team) focused on taking a project in one of our growth areas (blockchain, cognitive, analytics, IoT) and building into it great user experience in an agile fashion in co-creation with the client. Hopefully you make that work for you in 2017 and I look forward to continuing to work with you on that mission. | Mark Fisk, Public Service Blockchain Leader, Partner |

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| **Training or Certification Name** | **Completion Date** |
| Labor Claiming Certifications 2015, 2016, and 2017 | Annually |
| All CbD Trainings | 3/2017 |
| IBM Design Thinking Practitioner | 7/2016 |
| IBM Design Thinking Collaborator –Approval Pending | 8/2017 |
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